



WORLD PREMIERE HARRY POTTER™: THE EXHIBITION ENTERS FINAL WEEKS AT THE FRANKLIN INSTITUTE

ONE OF THE MOST VISITED EXHIBITIONS OF ALL TIME
AT THE FRANKLIN INSTITUTE CLOSES ON SEPTEMBER 18

ADVANCE TICKETS ARE STRONGLY RECOMMENDED; EVENING TICKETS AVAILABLE FOR \$30

Philadelphia, PA August 24, 2022—Harry Potter™: The Exhibition enters its final four weeks at The Franklin Institute in Philadelphia, closing on Sunday, September 18, after a record-breaking seven-month world premiere run. To date, the blockbuster exhibition has attracted hundreds of thousands of visitors, placing it among the Institute’s top highest-attended exhibitions of all time—and the highest since 2007. Following an unprecedented ticket presale, the much-anticipated exhibition made its world debut at The Franklin Institute on February 18, 2022, drawing visitors from across all 50 states, four U.S. territories, and 45 countries—including Australia, Japan, and Thailand.

The all-new behind-the-scenes exhibition celebrates the iconic moments, characters, settings, and beasts as seen in the films and stories of Harry Potter, Fantastic Beasts™, and the expanded WIZARDING WORLD, including Harry Potter and the Cursed Child, through beautifully crafted environments that honor many of the unforgettable moments fans and audiences have loved for more than two decades.

“The record-setting attendance numbers are a testament to the exhibit’s broad appeal and evidence that Philadelphia continues to be a destination for visitors both domestically and internationally,” said **Larry Dubinski, President & CEO of The Franklin Institute**. “Harry Potter: The Exhibition is the can’t-miss experience this summer and has been a huge success, not only for The Franklin Institute but for the entire Philadelphia region.”

“What an honor it has been to launch Harry Potter: The Exhibition in Philadelphia and to have it break records as one of the top-selling exhibitions in the history of The Franklin Institute,” said **Tom Zaller, President & CEO of Imagine Exhibitions**. “With only four weeks left, fans and Philadelphians can still be a part of this experience before it embarks on a world tour.”

Tickets are available through September 18. The exhibition is open from 9:30 am- 8 pm Sunday through Thursday and 9:30 am- 8:30 pm on Friday and Saturday. It requires special timed tickets; advance

reservations are strongly recommended as the exhibition enters its final weeks. Daytime Tickets: 9:30am-5pm, Adult \$43; Child \$39 + includes admission to The Franklin Institute. Evening Tickets beginning at 5 pm, Adult \$30; Child \$30.

Harry Potter: The Exhibition was created and developed by Imagine Exhibitions in partnership with Warner Bros. Themed Entertainment in association with EMC Presents. The exhibition will make its European premiere in Vienna, Austria, in the fall of 2022.

The Franklin Institute is proud to present and play host to the world premiere of *Harry Potter: The Exhibition* in the Nicholas and Athena Karabots Pavilion and the Mandell Center. PECO, the premier corporate partner of The Franklin Institute, is an associate sponsor of the exhibition

Fans are encouraged to follow **Harry Potter: The Exhibition** on Facebook, Instagram, and Twitter, as well as all social media channels for The Franklin Institute. #HarryPotterExhibition

Harry Potter™: The Exhibition: [Press Kit](#)

About Wizarding World

In the years since Harry Potter was whisked from King's Cross Station onto Platform nine and three quarters, his incredible adventures have left a unique and lasting mark on popular culture. Eight blockbuster Harry Potter films based on the original stories by J.K. Rowling have brought the magical stories to life, and today, the Wizarding World is recognized as one of the world's best-loved brands.

Representing a vast interconnected universe, it also includes two epic Fantastic Beasts films (the third releasing in 2022), Harry Potter and the Cursed Child – the multi-award-winning stage-play, state-of-the-art video and mobile games from Portkey Games, innovative consumer products, thrilling live entertainment (including four theme park lands) and insightful exhibitions.

This expanding portfolio of Warner Bros.-owned Wizarding World experiences also includes Harry Potter New York – a brand new flagship store, Warner Bros. Studio Tour London – The Making of Harry Potter, Warner Bros. Studio Tour Tokyo, and the Platform 9 3/4 retail shops.

The Wizarding World continues to evolve to provide Harry Potter fans with fresh and exciting ways to engage. For the worldwide fan community, and for generations to come, it welcomes everyone in to explore and discover the magic for themselves.

About Warner Bros. Themed Entertainment

Warner Bros. Consumer Products (WBCP), part of Warner Bros. Discovery Global Brands and Experiences, extends the company's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by Warner Bros.' biggest franchises from DC, Wizarding World, Looney Tunes, Hanna-Barbera, Game of Thrones, Cartoon Network and Adult Swim. With innovative global licensing and merchandising programs, retail initiatives, and promotional partnerships, WBCP is one of the leading licensing and retail merchandising organizations in the world.

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About Imagine Exhibitions

A world leader in narrative-driven, immersive experiences, Imagine Exhibitions, Inc., creates, markets, and operates sophisticated, high-quality experiences for museums, brands, venues, and integrated resorts across the globe. From ideation to operation, Imagine's team of industry pioneers draws upon decades of success in the fields of immersive design, storytelling, and entertainment to consistently create and implement memorable and thought-provoking environments. The company's custom experiences deliver focused messaging and serve to increase attendance wherever they are presented. Imagine Exhibitions, Inc., a global pioneer in traveling entertainment is responsible for the creations of many internationally recognized exhibitions such as Titanic: The Exhibition, The Hunger Games: The Exhibition, Angry Birds: The Art & Science Behind a Global Phenomenon, Jurassic World: The Exhibition, and Downton Abbey: The Exhibition.

Imagine Exhibitions currently presents and operates more than 40 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. The Company also continues to design, open, and operate its own venues and create and implement permanent and semi-permanent museum, brand, entertainment properties, and food and beverage experiences. For more information, visit www.ImagineExhibitions.com or find us on Facebook.

About EMC Presents

EMC Presents is a partnership between CTS Eventim, one of the leading international providers of ticketing services and live entertainment, and award-winning tour promoter and producer Michael Cohl, creating one of the strongest global networks of promoters and venues. The partnership provides a comprehensive worldwide live entertainment platform, creating extraordinary shows and experiences, from concept creation to production and promotion. Michael Cohl's career spans over 45 years as a Producer and Promoter for iconic entertainers, having worked with the world's most recognized artists, including Barbra Streisand, Oprah Winfrey, The Rolling Stones, Pink Floyd, U2, Michael Jackson, Frank Sinatra, and many more. Michael's strategies are credited with revolutionizing the touring industry worldwide. Besides his storied history in the music industry, Cohl has promoted multiple successful exhibitions, including the original King Tut exhibit, "John Lennon: The New York City Years," Bodies: The Exhibition, Jurassic World: The Exhibition, and Pink Floyd: Their Mortal Remains. Cohl, previously the chair of Live Nation, was inducted into the Canadian Rock n Roll/Music Hall of Fame and has received a star on Canada's Walk of Fame. Among his many other awards, Cohl has also been honored with an Emmy, the Billboard Legend of Live Award, the TJ Martell Foundation Man of the Year Award, a Peabody Award, and a JUNO Award for Special Achievement.

About The Franklin Institute

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in science and technology learning and a dynamic center of activity. As Pennsylvania's most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.

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