



Harry Potter™

DIE AUSSTELLUNG

**THE MAGIC IS ON ITS WAY TO VIENNA -
ONLY 1 MONTH TO THE EUROPEAN PREMIERE!**

***On December 16, Harry Potter™: The Exhibition will celebrate
its European premiere in the heart of Europe,
opening its doors at the METASTadt in Vienna for just a few weeks.***

***Tickets are selling fast,
save yours today.***

VIENNA, November 16, 2022 – In exactly one month's time (from December 16, 2022), fans of the WIZARDING World will start their personalized journey through Harry Potter™: The Exhibition for the first time at a European location. The interactive experience celebrates the films and stories of *Harry Potter*, *Fantastic Beasts*, and the expanded WIZARDING World, including *Harry Potter and the Cursed Child*, through beautifully crafted environments that honor the iconic moments, characters, settings, and beasts, created by J.K. Rowling and as seen in the films and stories.

Visitors will get an up-close look at authentic props and original costumes from *Harry Potter* and *Fantastic Beasts* films and will have the opportunity to engage with innovative, awe-inspiring, and magical environments and installations in ways never before experienced in a touring exhibition. Guests will also enjoy a gift shop featuring officially licensed products inspired by the *Harry Potter* films and exclusive, bespoke merchandise not available at any other WIZARDING World experience.

Harry Potter™: The Exhibition can be visited daily* in Austria from December 16 for just a few weeks before the production starts its ongoing journey through Europe. (*fully opening hours at HarryPotter-Ausstellung.at) With prices starting at € 29.90 (standard time slot ticket for adults on weekdays, excl. service fees), the interactive experience is a unique highlight for young and old. Discounts are available for children up to 15 years, students, senior citizens and people with disabilities. Children under the age of 3 can join the personalized journey for free.

Flex tickets with flexible visit and **VIP tickets** with flexible visit on the selected day including many exclusive goodies are a **special highlight** and **popular gift**.

Tickets can be booked at [HarryPotter-Ausstellung.at](https://www.harrypotter-ausstellung.at) and at all **oeticket ticket outlets**.

For **groups** and **school classes**, please also contact our tourism team at touristik@semmel.de.

Note on sold-out slots and categories

Due to the great interest, some slots and ticket categories are currently out of stock, so make sure you save your tickets as soon as possible so you don't miss out on this unique experience.

All further information on tickets, opening hours and FAQs can be found at [HarryPotter-Ausstellung.at](https://www.harrypotter-ausstellung.at).

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About Wizarding World

In the years since Harry Potter was whisked from King's Cross Station onto Platform nine and three quarters, his incredible adventures have left a unique and lasting mark on popular culture. Eight blockbuster films based on the original stories by J.K. Rowling have brought the magical stories to life and today, the Wizarding World is recognized as one of the world's best-loved brands.

Representing a vast interconnected universe, it also includes three epic *Fantastic Beasts* films, *Harry Potter and the Cursed Child* – the multi-award-winning stage-play, state-of-the-art video and mobile games from Portkey Games, innovative consumer products, thrilling live entertainment (including four theme park lands) and insightful exhibitions.

This expanding portfolio of Warner Bros. owned Wizarding World tours and retail also includes the flagship Harry Potter New York, Warner Bros. Studio Tour London – the Making of Harry Potter, Warner Bros. Studio Tour Tokyo, and the Platform 9 ¾ retail shops.

The Wizarding World continues to evolve to provide Harry Potter fans with fresh and exciting ways to engage. For the worldwide fan community, and for generations to come, it welcomes everyone in to explore and discover the magic for themselves.

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About Warner Bros. Discovery Themed Entertainment:

Warner Bros. Discovery Themed Entertainment (WBDGTE), part of Warner Bros. Discovery Global Brands and Experiences, is a worldwide leader in the creation, development, and licensing of location-based entertainment, live events, exhibits, and theme park experiences based on Warner Bros.' iconic characters, stories, and brands. WBDGTE is home to the groundbreaking global locations of The Wizarding

World of Harry Potter, Warner Bros. World Abu Dhabi, WB Movie World Australia, and countless other experiences inspired by DC, Looney Tunes, Scooby, Game of Thrones, Friends, and more. With best-in-class partners, WBDGTE allows fans worldwide to physically immerse themselves inside their favorite brands and franchises.

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About Imagine Exhibitions

Atlanta-based world leader in narrative-driven, immersive theatrical design, story-telling, and immersive experiences, Imagine Exhibitions, Inc., creates sophisticated, high-quality experiences for museums, brands, venues, and integrated resorts across the globe. From ideation to operation, Imagine's team of industry pioneers draws upon decades of success in the fields of immersive design experiences and entertainment to consistently create and implement memorable and thought-provoking environments. The company's custom experiences deliver focused messaging and serve to increase attendance wherever they are presented. Imagine Exhibitions, Inc., is a global pioneer in traveling entertainment responsible for many internationally recognized exhibitions such as *Harry Potter: The Exhibition*, *Titanic: The Exhibition*, *The Hunger Games: The Exhibition*, *Angry Birds: The Art & Science Behind a Global Phenomenon*, *Jurassic World: The Exhibition*, and *Downton Abbey: The Exhibition*.

Imagine Exhibitions is currently presenting more than 40 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. The Company also continues to design, open, and operate its own venues, along with creating and implementing permanent and semi-permanent museum, brand, entertainment properties, and food and beverage experiences.

For more information, visit ImagineExhibitions.com or find us on Facebook.

About EMC Presents

EMC Presents is a partnership between CTS Eventim, one of the leading international providers of ticketing services and live entertainment, and award-winning tour promotor and producer Michael Cohl, creating one of the strongest global networks of promoters and venues. The partnership provides a comprehensive worldwide live entertainment platform, creating extraordinary shows and experiences, from concept creation to production and promotion. Michael Cohl's career spans over 45 years as a Producer and Promoter for iconic entertainers, having worked with the world's most recognized artists including Barbra Streisand, Oprah Winfrey, The Rolling Stones, Pink Floyd, U2, Michael Jackson, Frank Sinatra and many more. Michael's strategies are credited with revolutionizing the touring industry worldwide. Besides his storied history in the music industry, Cohl has promoted multiple successful exhibitions including the original King Tut exhibit, "John Lennon: The New York City Years", Bodies: The Exhibition, Jurassic World: The

Exhibition, and Pink Floyd: Their Mortal Remains. Cohl, previously the chairman of Live Nation, was inducted into the Canadian Rock n Roll/ Music Hall of Fame and has received a star on Canada's Walk of Fame. Among his many other awards, Cohl has also been honored with an Emmy, the Billboard Legend of Live Award, the TJ Martell Foundation Man of the Year Award, a Peabody Award, and a JUNO Award for Special Achievement.

About the METASTadt

The METASTadt is one of the most attractive locations for large events in Vienna. The area offers extensive space and is optimally reachable. The city center can be reached by public transport (bus, streetcar, S-Bahn & regional trains) in only 30 minutes. The METASTadt consists of 6 halls, which have been recently modernized and equipped with state-of-the-art equipment.

In the METASTadt complex, *Harry Potter: The Exhibition* is located in the block that connects the old WAGENWerk with the METACube. With over 3,000 m2, this location offers visitors generous space to enter the magic of the Wizarding World.

For more information, please visit METASTadt.at.

For media inquiries about *Harry Potter: The Exhibition* in Vienna, Austria

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