



**HARRY POTTER™: THE EXHIBITION IN ATLANTA
ENTERS FINAL WEEKS
SEE IT BEFORE IT LEAVES APRIL 16!**

SPECIAL TICKET PACKAGES OFFER FUN WAYS TO CELEBRATE THE EXHIBITION'S FINAL WEEKS

ATLANTA: March 16, 2022: In exactly one month's time, Sunday, April 16, 2023, Harry Potter™: The Exhibition in Atlanta will be closing and departing for its next city!

"There's something for every kind of witch or wizard at this exhibition. Whether you're a super fan of the beloved series or you're just looking for a fun outing, this is definitely the place to be," - *The Knockturnal*.

"From the wardrobes, props and even sets from the movies, the exhibition leaves nothing out for those who know everything about the franchise. And what's great for the kids is that the exhibition is made into a game." - *Popculture.com*

During the run in Atlanta, fans from across the state of Georgia and beyond visited the experience, including guests from all 50 states, 44 countries, and 6 continents. With only a few weeks left, there is still time for those in the state of Georgia and neighboring markets like Chattanooga, Birmingham, Charlotte and Raleigh to plan a trip to Atlanta and experience the magic firsthand.

In these final weeks, visitors can get special offers and ticket packages, including Two-for-One Tuesdays, Wizarding Wednesdays, and an 18+ After-Hours night on March 24.

"It has been thrilling to see how many people have enjoyed this experience in my hometown," said Tom Zaller, President and CEO of Imagine Exhibitions. "There are countless ways to experience the Exhibition – through big media moments that make for great photo sharing, to shopping the fan-favorite product in the store, to enjoying a drink and a bite in the cafe, we hope more people will get the chance to experience the exhibition in Atlanta before it departs."

Upon check in, personalize your experience by picking your Hogwarts house, Patronus and favorite character wand and then earn points for your house throughout the adventure. The spacious galleries encompass over 38,000 sq. ft. giving visitors the unique opportunity to go behind-the-scenes, engage and walk-through iconic environments including the Great Hall, Hogwarts classrooms, Hagrid's Hut and the Forbidden Forest. Test your Quidditch skills, place your name on Marauder's Map and see film



costumes, props and artifacts up close in the incredible Exhibition.

To top off the one-of-a-kind experience, the café features an inspired food and beverage menu, including savory and sweet items and specially themed drinks such as “The Philosopher’s Stone,” a special mix of cranberry, lime and pineapple juices with a splash of soda and an Edible Smoke Bubble, completing the magical presentation.

Guests also can enjoy the retail store with collectibles and treats including bespoke art from MinaLima, the graphic design duo from the *Harry Potter* and *Fantastic Beasts* films, bottled Butterbeer, notable snacks like Chocolate Frogs and Bertie Botts Every-Flavor Beans, and exclusive Harry Potter: The Exhibition Atlanta items only available in store and online for a limited time. The store and cafe are open to the public and do not require an Exhibition ticket to visit.

Special ticket packages include:

Two-for-One Tuesdays

*Bring a friend and save on Tuesdays now for a limited time. Don’t miss the chance to share the magic of this spellbinding experience at the best price. Tickets for this special offer will be priced at 50% of the face value timed general admission adult tickets only, excluding fees. A minimum of two tickets is necessary. *Cannot be combined with any other offer. Some exclusions apply. Not valid on VIP Tickets or Flextime tickets.*

Wizarding Wednesdays

Every Wednesday, get 4 tickets for the price of 3, a savings of up to \$29! Plus, receive a \$20 credit for the Harry Potter: The Exhibition retail store. Don’t miss your chance to embark on this spellbinding journey with the entire family! Tickets must be purchased in multiples of four (4). The discount is based on the adult ticket price and prorated across four tickets.

**Cannot be combined with any other offer. Some exclusions apply. Not valid on VIP tickets or Flextime tickets. Retail credit is only valid for redemption at time of visit. Cannot be redeemed for cash.*

Harry Potter: The Exhibition – After-Hours Night on March 24

Do you remember waiting at the bookstore for the release of a new Harry Potter™ book? Did you ever dress up for a midnight film premiere? Or are you a newer fan looking to discover more about the Wizarding World and explore the exhibition at your own pace? Then this event is for you! Get ready to join fellow witches and wizards who are [18+ for Harry Potter: The Exhibition – After-Hours night](#). Each ticket includes admission for one, one beverage voucher, and a collectible lanyard.

Harry Potter: The Exhibition Atlanta Information:



Tickets are available now through April 16. The Exhibition is open Sunday-Thursday, 9:30 a.m.-7:30 p.m., and Friday-Saturday, 9:30 a.m.-9:30 p.m. Tickets are available for purchase [here](#) and start at \$25 for children (12 and under) and \$29 for adults (13 and over), excluding taxes and fees. Additional ticket offerings include the Flextime ticket starting at \$59, good for any time or day, as well as a [VIP ticket package](#) good for any time on the date selected and includes a commemorative lanyard, complimentary [audio guide](#) and a \$10 voucher to be used in the retail store at the Exhibition. Reserve your parking in advance [here](#).

[Harry Potter™: The Exhibition](#) was created and developed by Warner Bros. Discovery Global Themed Entertainment in partnership with Imagine Exhibitions with and EMC Presents. It premiered in 2022 in Philadelphia at the Franklin Institute and has welcomed over 750,000 visitors and fans of the Wizarding World. It is currently showing in Atlanta, GA and Vienna, Austria, and opening in Paris, France in April. The next stop announced on the North American tour is New York City.

General exhibition FAQs are [here](#). Interviews with Imagine Exhibitions are available upon request and the digital press kit is [here](#).

Visit www.HarryPotterExhibition.com to register for updates on the experience. Fans are encouraged to follow [Harry Potter: The Exhibition](#) on [Facebook](#), [Instagram](#), and [Twitter](#) and through the #HarryPotterExhibition hashtag.

About Wizarding World:

In the years since Harry Potter™ was whisked from King's Cross Station onto Platform nine and three quarters, his incredible adventures have left a unique and lasting mark on popular culture. Eight blockbuster films based on the original stories by J.K. Rowling have brought the magical stories to life, and today, the Wizarding World is recognized as one of the world's best-loved brands.

Representing a vast interconnected universe, it also includes three epic *Fantastic Beasts* films, *Harry Potter™ and the Cursed Child* – the multi-award-winning stage-play, state-of-the-art video and mobile games from Portkey Games, innovative consumer products, thrilling live entertainment (including four theme park lands) and insightful exhibitions.

This expanding portfolio of Warner Bros.-owned Wizarding World tours and retail also includes the flagship Harry Potter New York, Warner Bros. Studio Tour London – the Making of Harry Potter,™ Warner Bros. Studio Tour Tokyo, and the Platform 9 ¾ retail shops.

The Wizarding World continues to evolve to provide Harry Potter™ fans with fresh and exciting ways to engage. For the worldwide fan community, and for generations to come, it welcomes everyone in to explore and discover the magic for themselves.



About Warner Bros. Discovery Global Themed Entertainment:

Warner Bros. Discovery Themed Entertainment (WBDGTE), part of Warner Bros. Discovery Global Brands and Experiences, is a worldwide leader in the creation, development, and licensing of location based entertainment, live events, exhibits, and theme park experiences based on Warner Bros.' iconic characters, stories, and brands. WBDGTE is home to the groundbreaking global locations of The Wizarding World of Harry Potter™, Warner Bros. World Abu Dhabi, WB Movie World Australia, and countless other experiences inspired by DC, Looney Tunes, Scooby, Game of Thrones, Friends, and more. With best-in-class partners, WBDGTE allows fans worldwide to physically immerse themselves inside their favorite brands and franchises.

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About Imagine Exhibitions:

Atlanta-based world leader in narrative-driven, immersive theatrical design, story-telling, and immersive experiences, Imagine Exhibitions, Inc. creates sophisticated, high-quality experiences for museums, brands, venues, and integrated resorts across the globe. From ideation to operation, Imagines' team of industry pioneers draws upon decades of success in the fields of immersive design experiences and entertainment to consistently create and implement memorable and thought provoking environments. The company's custom experiences deliver focused messaging and serve to increase attendance wherever it is presented. Imagine Exhibitions, Inc. is a global pioneer in traveling entertainment, responsible for many internationally recognized exhibitions such as *Harry Potter: The Exhibition*, *Titanic: The Exhibition*, *The Hunger Games: The Exhibition*, *Angry Birds: The Art & Science Behind a Global Phenomenon*, *Jurassic World: The Exhibition*, and *Downton Abbey: The Exhibition*.

Imagine Exhibitions is currently presenting more than 40 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. The company also continues to design, open, and operate its own venues, along with creating and implementing permanent and semi-permanent museum, brand, entertainment properties, and food and beverage experiences. For more information, visit www.ImagineExhibitions.com or find us on Facebook.

About EMC Presents

EMC Presents is a partnership between CTS Eventim, one of the leading international providers of ticketing services and live entertainment, and award-winning tour promotor and producer Michael Cohl, creating one of the strongest global networks of promoters and venues. The partnership provides a comprehensive worldwide live entertainment platform, creating extraordinary shows and experiences, from concept creation to production and promotion. Michael Cohl's career spans over 45 years as a Producer and Promoter for iconic entertainers, having worked with the world's most recognized artists including Barbra Streisand, Oprah Winfrey, The Rolling Stones, Pink Floyd, U2, Michael Jackson, Frank Sinatra and many more. Michael's strategies are credited with revolutionizing the touring industry worldwide. Besides his storied history in the music industry, Cohl has promoted multiple successful exhibitions including the original King Tut exhibit, "John Lennon: The New York City Years", Bodies: The Exhibition, Jurassic World: The Exhibition, and Pink Floyd: Their Mortal Remains.



Cohl, previously the chairman of Live Nation, was inducted into the Canadian Rock n Roll/ Music Hall of Fame and has received a star on Canada's Walk of Fame. Among his many other awards, Cohl has also been honored with an Emmy, the Billboard Legend of Live Award, the TJ Martell Foundation Man of the Year Award, a Peabody Award, and a JUNO Award for Special Achievement.

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