

# LAST CHANCE TO EXPERIENCE! HARRY POTTER: THE EXHIBITION AT VIENNA'S METASTADT!

## Only two weeks left to go in Vienna!

*VIENNA, March 2, 2023* – Even with a wand you can't see *Harry Potter: The Exhibition* in Austria forever! Already on **March 19**, in just two weeks from now, **the exhibition will close its doors** in Vienna's METAStadt and make its way to Paris, France.

Due to the great popularity, the **opening hours have been extended** for the last few days. From March 3 - 19 *Harry Potter: The Exhibition* can be visited daily from 9 a.m. to 9.30 p.m. and from Friday to Sunday even until 10.30 p.m.

On weekdays (Mon - Thu) the availability of tickets is currently the best. It is recommended to book tickets early to not miss the popular experience about the fan-favorite Wizarding World.

#### **NEW: Offer for groups**

In addition to the popular Family Tickets (4 persons at  $\in$  24.90 per person), groups of 6 or more can now also visit the exhibition at the reduced price of  $\in$  23.90 per person. This group offer is valid from Monday to Wednesday all day for time slot tickets - as long as stocks last.

#### About Harry Potter™: The Exhibition at the METAStadt, Vienna

At more than **3,000 m2**, visitors will get an up-close look at authentic props and original costumes from some of the *Harry Potter* and *Fantastic Beasts* films and the expanded Wizarding World including *Harry Potter and the Cursed Child* and will have the opportunity to engage with innovative, awe-inspiring, and magical

environments and installations in **more than 20 rooms** and in ways never before experienced in a touring exhibition.

*Harry Potter: The Exhibition* was created and developed by Warner Bros. Themed Entertainment in partnership with Imagine Exhibitions in association with EMC Presents.

LETZTE CHANCE March 3 – 19, 2023		
Mon – Thu	9:00 a.m. – 9:30 p.m.	last admission at 8 p.m.
Fri – Sun	9:00 a.m. – 10:30 p.m.	last admission at 9 p.m.

## **Operational Hours & Tickets**

With prices starting at  $\in$  29.90 (standard time slot ticket for adults on weekdays, excl. service fees), the interactive experience is a unique highlight for all ages. Discounts are available for children up to 15 years, students, senior citizens and people with disabilities. Children under the age of 3 can join the personalized journey for free.

VIP tickets with flexible visit on the selected day including many exclusive goodies are a special highlight and popular gift.

In addition, **family tickets** (4 persons) are available for  $\in$  24.90 per person, as well as **group tickets** for 6 persons or more for  $\in$  23.90 per person.

Tickets can be booked at <u>HarryPotter-Ausstellung.at</u> and at all **oeticket ticket outlets**.

For **groups** and **school classes**, please also contact our tourism team at touristik@semmel.de.

All further information on tickets, opening hours and FAQs can be found at <u>HarryPotter-Ausstellung.at/en</u>.

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#### About Wizarding World

In the years since Harry Potter was whisked from King's Cross Station onto Platform nine and three quarters, his incredible adventures have left a unique and lasting mark on popular culture. Eight blockbuster films based on the original stories by J.K. Rowling have brought the magical stories to life and today, the Wizarding World is recognized as one of the world's best-loved brands.

Representing a vast interconnected universe, it also includes three epic *Fantastic Beasts* films, *Harry Potter and the Cursed Child* – the multi-award-winning stage-play, state-of-the-art video and mobile games from Portkey Games, innovative

consumer products, thrilling live entertainment (including four theme park lands) and insightful exhibitions.

This expanding portfolio of Warner Bros. owned Wizarding World tours and retail also includes the flagship Harry Potter New York, Warner Bros. Studio Tour London – the Making of Harry Potter, Warner Bros. Studio Tour Tokyo, and the Platform 9 <sup>3</sup>⁄<sub>4</sub> retail shops.

The Wizarding World continues to evolve to provide Harry Potter fans with fresh and exciting ways to engage. For the worldwide fan community, and for generations to come, it welcomes everyone in to explore and discover the magic for themselves.

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#### About Warner Bros. Discovery Global Themed Entertainment:

Warner Bros. Discovery Global Themed Entertainment (WBDGTE), part of Warner Bros. Discovery Global Brands and Experiences, is a worldwide leader in the creation, development, and licensing of location-based entertainment, live events, exhibits, and theme park experiences based on Warner Bros.' iconic characters, stories, and brands. WBDGTE is home to the groundbreaking global locations of The Wizarding World of Harry Potter, Warner Bros. World Abu Dhabi, WB Movie World Australia, and countless other experiences inspired by DC, Looney Tunes, Scooby, Game of Thrones, Friends, and more. With best-in-class partners, WBDGTE allows fans worldwide to physically immerse themselves inside their favorite brands and franchises.

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#### About Imagine Exhibitions

Atlanta-based world leader in narrative-driven, immersive theatrical design, storytelling, and immersive experiences, Imagine Exhibitions, Inc., creates sophisticated, high-quality experiences for museums, brands, venues, and integrated resorts across the globe. From ideation to operation, Imagine's team of industry pioneers draws upon decades of success in the fields of immersive design experiences and entertainment to consistently create and implement memorable and thoughtprovoking environments. The company's custom experiences deliver focused messaging and serve to increase attendance wherever they are presented. Imagine Exhibitions, Inc., is a global pioneer in traveling entertainment responsible for many internationally recognized exhibitions such as *Harry Potter: The Exhibition, Titanic: The Exhibition, The Hunger Games: The Exhibition, Angry Birds: The Art & Science Behind a Global Phenomenon, Jurassic World: The Exhibition, and Downton Abbey: The Exhibition.* 

Imagine Exhibitions is currently presenting more than 40 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. The Company also continues to design, open, and operate its

own venues, along with creating and implementing permanent and semi-permanent museum, brand, entertainment properties, and food and beverage experiences.

For more information, visit ImagineExhibitions.com or find us on Facebook.

### About EMC Presents

EMC Presents is a partnership between CTS Eventim, one of the leading international providers of ticketing services and live entertainment, and awardwinning tour promotor and producer Michael Cohl, creating one of the strongest global networks of promoters and venues. The partnership provides a comprehensive worldwide live entertainment platform, creating extraordinary shows and experiences, from concept creation to production and promotion. Michael Cohl's career spans over 45 years as a Producer and Promoter for iconic entertainers, having worked with the world's most recognized artists including Barbra Streisand, Oprah Winfrey, The Rolling Stones, Pink Floyd, U2, Michael Jackson, Frank Sinatra and many more. Michael's strategies are credited with revolutionizing the touring industry worldwide. Besides his storied history in the music industry, Cohl has promoted multiple successful exhibitions including the original King Tut exhibit, "John Lennon: The New York City Years", Bodies: The Exhibition, Jurassic World: The Exhibition, and Pink Floyd: Their Mortal Remains. Cohl, previously the chairman of Live Nation, was inducted into the Canadian Rock n Roll/ Music Hall of Fame and has received a star on Canada's Walk of Fame. Among his many other awards, Cohl has also been honored with an Emmy, the Billboard Legend of Live Award, the TJ Martell Foundation Man of the Year Award, a Peabody Award, and a JUNO Award for Special Achievement.

#### About the METAStadt

The METAStadt is one of the most attractive locations for large events in Vienna. The area offers extensive space and is optimally reachable. The city center can be reached by public transport (bus, streetcar, S-Bahn & regional trains) in only 30 minutes. The METAStadt consists of 6 halls, which have been recently modernized and equipped with state-of-the-art equipment.

In the METAStadt complex, Harry Potter: The Exhibition is located in the block that connects the old WAGENWerk with the METACube. With over 3,000 m2, this location offers visitors generous space to enter the magic of the Wizarding World.

For more information, please visit METAStadt.at.

For media Inquiries about *Harry Potter: The Exhibition* in Vienna, Austria ALLEGRIA PR, Marketing & Events <u>office@allegria.at</u> +43 1/479 02 60

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