****

**LAST CHANCE TO SEE HARRY POTTER: THE EXHIBITION IN**

**NEW YORK CITY – CLOSING AUGUST 11!**

**GET YOUR** [**TICKETS TODAY**](https://www.eventim.com/artist/harry-potter-the-exhibition/?affiliate=IE1) **TO SEE IT BEFORE IT LEAVES!**

**New York, NY (June 25, 2024)** -[**Harry Potter: The Exhibition**](http://www.harrypotterexhibition.com/), is heading into its last few weeks in New York City since opening last spring. Fans won’t want to miss their final chance to explore this beloved interactive experience before it departs the Big Apple on August 11, 2024. Tickets are in high demand so get yours today at [www.harrypotterexhibition.com](http://www.harrypotterexhibition.com) or [Eventim](https://www.eventim.com/artist/harry-potter-the-exhibition/?affiliate=IE1).

Open seven days a week, there is still plenty of time for New Yorkers and visitors to enjoy this record-breaking exhibition. Whether you're a devoted fan or new to the Harry Potter universe, **Harry Potter: The Exhibition** offers an unforgettable adventure for everyone who visits, with some additional magical moments in store over the next few months.

**Harry Potter: The Exhibition** will be hosting two more “[After Hours Night](https://harrypotterexhibition.com/after-hours/)s” for guests 18+, which includes a complimentary beverage—a cocktail (with proper 21+ ID), mocktail or soda—and a snack before exploring the exhibition. Upcoming **After Hours Nights** are **June 20** and **July 18, 2024**.

**Harry Potter: The Exhibition** is also in partnership with KultureCity®, a nonprofit organization dedicated to creating sensory-inclusive experiences for individuals with sensory processing disorders. In addition to earning KultureCity®’s Sensory Inclusive™ certification, there will be three more “[Sensory Sundays](https://harrypotterexhibition.com/sensory-sundays/),” which are designed to make the exhibition even more accessible, accommodating, and enjoyable for everyone. Upcoming **Sensory Sundays** will be from 9 - 11am on **June 2, July 14** and **August 4, 2024.**

Harry Potter: The Exhibition was created and developed by Warner Bros. Discovery Global Themed Entertainment, in partnership with Imagine Exhibitions and EventimLive, and is conveniently located in the heart of Herald Square in Midtown on the corner of 34th and 6th Ave—easily accessible via Penn Station, Port Authority, or subway.

The behind-the-scenes exhibition celebrates the iconic moments, characters, settings, and beasts as seen from the films of *Harry Potter* and *Fantastic Beasts*, as well as the wonders of the extended Harry Potter universe, including costumes, props and imagery from the Tony® award-winning Broadway production *Harry Potter and the Cursed Child*. Guests can experience the beautifully crafted environments that honor many of the unforgettable moments fans and audiences have loved for more than two decades, getting an up-close look at everything from original costumes to authentic props as they embark on a personalized journey through innovative, awe-inspiring, and magical environments using best-in-class immersive design and technology.

An exclusive collection of **Harry Potter: The Exhibition**merchandise is available in the onsite retail shop for guests to celebrate their fandom through an assortment of themed collections that celebrate the extended world of Harry Potter. Fans can choose from a range of products such as apparel, jewelry, and edible treats, including Chocolate Frogs and bottled Butterbeer. There is also merchandise not available at any other Harry Potter experience. You won’t want to miss it!

Fans are encouraged to follow [Harry Potter: The Exhibition](http://www.harrypotterexhibition.com/) on [Facebook,](https://www.facebook.com/Harry-Potter-The-Exhibition-104783201990750) [Instagram](https://www.instagram.com/harrypotter_exhibition/), and [X](https://twitter.com/HP_Exhibition) #HarryPotterExhibition

###

**About The Harry Potter Franchise**

From the moment eleven-year-old Harry Potter met Rubeus Hagrid, Keeper of Keys and Grounds at Hogwarts School of Witchcraft and Wizardry, his adventures have left an indelible mark on popular culture. Today, over 25 years later, the Harry Potter phenomenon thrives as one of the most successful and best-loved entertainment properties in history.

J.K. Rowling’s best-selling Harry Potter novels have been brought to life in an ever-evolving, interconnected universe which is loved by millions of fans worldwide. Eight blockbuster *Harry Potter* films and three epic *Fantastic Beasts* films bring the spellbinding action to life on screen, *Harry Potter and the Cursed Child* mesmerises on stage, and state-of-the-art video and mobile games from Portkey Games allow players to experience the wizarding world like never before. Fans can proudly showcase their passion through innovative consumer products, and thrill at spectacular location-based experiences - including five theme park lands at Universal Studios locations around the world.

This expanding portfolio of Warner Bros. Discovery-owned Harry Potter and Fantastic Beasts offerings includes ground-breaking touring experiences and events, each developed to celebrate special moments and locations that fans cherish, as well as the Platform 9 3⁄4 retail shops and iconic flagship store - Harry Potter New York. Wizards, Witches and Muggles alike can also discover something new as they explore behind-the-scenes secrets at *Warner Bros. Studio Tour London – The Making of Harry Potter* and *Warner Bros. Studio Tour Tokyo – The Making of Harry Potter*.

With a new Max Original TV series based on the Harry Potter books on the way, this extended world continues to provide the community with fresh and exciting ways to interact. For its global fans, and for generations to come, it invites everyone in to find the magic for themselves.

For the latest Harry Potter and Fantastic Beasts news and features, visit [www.wizardingworld.com](http://www.wizardingworld.com).

*All characters and elements © & ™ Warner Bros. Entertainment Inc. Publishing Rights © JKR. (s24)*

**About Warner Bros. Discovery Global Themed Entertainment**

Warner Bros. Discovery Global Themed Entertainment (WBDGTE), part of Warner Bros. Discovery’s Revenue & Strategy division, is a worldwide leader in the creation, development, and licensing of location-based entertainment, live events, exhibits, and theme park experiences based on Warner Bros.’ iconic characters, stories, and brands. WBDGTE is home to the groundbreaking global locations of The Wizarding World of Harry Potter™, Warner Bros. World Abu Dhabi, WB Movie World Australia, and countless other experiences inspired by DC, Looney Tunes, Scooby, Game of Thrones, Friends, and more. With best-in-class partners, WBDGTE allows fans worldwide to physically immerse themselves inside their favorite brands and franchises.

**About Imagine Exhibitions**

Atlanta-based Imagine Exhibitions, Inc. is a world leader in narrative-driven, immersive theatrical design, story-telling, and immersive experiences, and creates sophisticated, high-quality experiences for museums, brands, venues, and integrated resorts across the globe. From ideation to operation, Imagines’ team of industry pioneers draws upon decades of success in the fields of immersive design experiences and entertainment to consistently create and implement memorable and thought-provoking environments. The company’s custom experiences deliver focused messaging and serve to increase attendance wherever it is presented. Imagine Exhibitions, Inc. is a global pioneer in traveling entertainment, responsible for many internationally recognized exhibitions such as Harry Potter: The Exhibition, Titanic: The Exhibition, The Hunger Games: The Exhibition, Angry Birds: The Art & Science Behind a Global Phenomenon, Jurassic World: The Exhibition, and Downton Abbey: The Exhibition.

Imagine Exhibitions is currently presenting more than 40 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. The company also continues to design, open, and operate its own venues, along with creating and implementing permanent and semi-permanent museum, brand, entertainment properties, and food and beverage experiences. For more information, visit www.ImagineExhibitions.com or find us on Facebook.

**About Eventim Live**
EVENTIM LIVE is the promoter group of CTS EVENTIM. With a network of 39 promoters worldwide, EVENTIM LIVE is uniquely positioned to offer a wide range of live entertainment experiences tailored to diverse audiences. From large-scale global tours to intimate local concerts and iconic festivals, Eventim Live ensures that fans have access to the most exciting events across various genres and locations. EVENTIM LIVE also excels in the dynamic realm of touring exhibitions, contributing to the cultural exchange that defines this growing segment.

**For Media Inquiries:**

**Meg Stagaard | Vice President, 42West**

**Meg.Stagaard@42west.com**

**Imagine Exhibitions**

press@imagineexhibitions.com

**Lindsay Kiesel | Warner Bros. Discovery Global Themed Entertainment**

**Lindsay.Kiesel@wbd.com**

**For business-related inquiries, including hosting the exhibition:****sales@imagineexhibitions.com**