



## **HARRY POTTER: THE EXHIBITION OPENS IN BOSTON NEXT MONTH**

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**Boston, MA (August 2024)** – *Harry Potter: The Exhibition* debuts in Boston at CambridgeSide on September 13, 2024. Tickets are selling fast, as the exhibition's captivating opening is just one month away. The most extensive touring exhibition ever created about Harry Potter, which celebrates the enchanting films and beyond, and captivated over two million fans worldwide.

The behind-the-scenes exhibition celebrates the iconic moments, characters, settings, and beasts from the films of *Harry Potter* and *Fantastic Beasts*. The world-class exhibition features authentic props and costumes as seen and used in the *Harry Potter* and *Fantastic Beasts* films. Guests can experience beautifully crafted environments that honor many of the unforgettable moments fans and audiences have loved for more than two decades, as they embark on a personalized journey through innovative, awe-inspiring, and magical environments using best-in-class immersive design and technology. The exhibition also features costumes and props from the Tony® award-winning Broadway production, *Harry Potter and the Cursed Child*.

"Boston, we are so excited to open Harry Potter: The Exhibition in just one month!", says Tom Zaller, President and CEO of Imagine Exhibitions. "Bring your loved ones or your fellow witch and wizard friends, and get your tickets as they're selling fast. Whether you're a new fan, or have been a fan for decades, you will not want to miss this truly remarkable experience."

The exhibition features interactive elements that allow guests to engage with some of the magic of Harry Potter firsthand. Guests can select their favorite Hogwarts house, practice their Quidditch skills, learn about magical creatures, engage with photo ops, and more. An onsite retail shop will also be available for guests to celebrate their fandom. The shop features a collection of exclusive apparel, jewelry, edible treats – even Chocolate Frogs and bottled Butterbeer – and more. There's something in store for everyone at this experience!

This record-breaking exhibition was created and developed by Warner Bros. Discovery Global Themed Entertainment in partnership with Imagine Exhibitions and Eventim Live. Following the

world premiere in Philadelphia in February 2022, **Harry Potter: The Exhibition** has since opened in several cities around the world. Currently, it's showing in New York City, USA, Macao, China, and Munich, Germany, and opens in August in São Paulo, Brazil and in October in Madrid, Spain.

Fans are encouraged to follow [Harry Potter: The Exhibition](#) on [Facebook](#), [Instagram](#), and [X](#).  
#HarryPotterExhibition

### **Ticket information**

Adult tickets start at \$25 plus tax and fees.

Child tickets start at \$19 plus tax and fees.

Tickets are available for purchase [here](#).

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### **About the Harry Potter franchise**

From the moment eleven-year-old Harry Potter met Rubeus Hagrid, Keeper of Keys and Grounds at Hogwarts School of Witchcraft and Wizardry, his adventures have left an indelible mark on popular culture. Today, over 25 years later, the Harry Potter phenomenon thrives as one of the most successful and best-loved entertainment properties in history.

J.K. Rowling's best-selling Harry Potter novels have been brought to life in an ever-evolving, interconnected universe which is loved by millions of fans worldwide. Eight blockbuster *Harry Potter* films and three epic *Fantastic Beasts* films bring the spellbinding action to life on screen, *Harry Potter and the Cursed Child* mesmerises on stage, and state-of-the-art video and mobile games from Portkey Games allow players to experience the wizarding world like never before. Fans can proudly showcase their passion through innovative consumer products, and thrill at spectacular location-based experiences - including five theme park lands at Universal Studios locations around the world.

This expanding portfolio of Warner Bros. Discovery-owned Harry Potter and *Fantastic Beasts* offerings includes ground-breaking touring experiences and events, each developed to celebrate special moments and locations that fans cherish, as well as the Platform 9 <sup>3</sup>/<sub>4</sub> retail shops and iconic flagship store - Harry Potter New York. Wizards, Witches and Muggles alike can also discover something new as they explore behind-the-scenes secrets at *Warner Bros. Studio Tour London – The Making of Harry Potter* and *Warner Bros. Studio Tour Tokyo – The Making of Harry Potter*.

With a new HBO Original TV series based on the Harry Potter books on the way, this extended world continues to provide the community with fresh and exciting ways to interact. For its global fans, and for generations to come, it invites everyone in to find the magic for themselves.

For the latest Harry Potter and *Fantastic Beasts* news and features, visit [www.wizardingworld.com](http://www.wizardingworld.com).

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### **About Warner Bros. Discovery Global Themed Entertainment**

Warner Bros. Discovery Global Themed Entertainment (WBDGTE), part of Warner Bros. Discovery's Revenue & Strategy division, is a worldwide leader in the creation, development, and

licensing of location-based entertainment, live events, exhibits, and theme park experiences based on Warner Bros.' iconic characters, stories, and brands. WBDGTE is home to the groundbreaking global locations of The Wizarding World of Harry Potter™, Warner Bros. World Abu Dhabi, WB Movie World Australia, and countless other experiences inspired by DC, Looney Tunes, Scooby, Game of Thrones, Friends, and more. With best-in-class partners, WBDGTE allows fans worldwide to physically immerse themselves inside their favourite brands and franchises.

### **About Imagine Exhibitions**

Atlanta-based Imagine Exhibitions, Inc. is a world leader in narrative-driven, immersive theatrical design, story-telling, and immersive experiences, and creates sophisticated, high-quality experiences for museums, brands, venues, and integrated resorts across the globe. From ideation to operation, Imagines' team of industry pioneers draws upon decades of success in the fields of immersive design experiences and entertainment to consistently create and implement memorable and thought-provoking environments. The company's custom experiences deliver focused messaging and serve to increase attendance wherever it is presented. Imagine Exhibitions, Inc. is a global pioneer in traveling entertainment, responsible for many internationally recognized exhibitions such as *Harry Potter: The Exhibition*, *Titanic: The Exhibition*, *The Hunger Games: The Exhibition*, *Angry Birds: The Art & Science Behind a Global Phenomenon*, *Jurassic World: The Exhibition*, and *Downton Abbey: The Exhibition*.

Imagine Exhibitions is currently presenting more than 40 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. The company also continues to design, open, and operate its own venues, along with creating and implementing permanent and semi-permanent museum, brand, entertainment properties, and food and beverage experiences. For more information, visit [www.ImagineExhibitions.com](http://www.ImagineExhibitions.com) or find us on Facebook.

### **About Eventim Live**

EVENTIM LIVE is the promoter group of CTS EVENTIM. With a network of 39 promoters worldwide, EVENTIM LIVE is uniquely positioned to offer a wide range of live entertainment experiences tailored to diverse audiences. From large-scale global tours to intimate local concerts and iconic festivals, Eventim Live ensures that fans have access to the most exciting events across various genres and locations. EVENTIM LIVE also excels in the dynamic realm of touring exhibitions, contributing to the cultural exchange that defines this growing segment.

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