



***HARRY POTTER: THE EXHIBITION***  
**IS NOW OPEN IN BOSTON**  
**[AND TICKETS ARE SELLING FAST!](#)**

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(FOR VIDEO ASSETS [CLICK HERE](#))

**Boston, MA (September 13, 2024)** – *Harry Potter: The Exhibition* is now officially open in Boston at CambridgeSide! Wizards, witches, and Muggles alike can finally step into the magical exhibition that has captivated millions of people around the globe. *Harry Potter: The Exhibition* is now open seven days a week to visitors of all ages and tickets are available [HERE](#).

The behind-the-scenes, exhibition delights visitors through powerful storytelling and innovative, interactive technology, as they explore beloved moments from the *Harry Potter* and *Fantastic Beast* films, as well as the Tony® award-winning Broadway production *Harry Potter and the Cursed Child*.

Warner Bros. Discovery Global Themed Entertainment, Imagine Exhibitions and Eventim Live are proud to present this exhibition where guests can experience the beautifully crafted environments that honor many of the unforgettable moments fans and audiences have loved for more than two decades, getting an up-close look at everything from original costumes to authentic props as they embark on a personalized journey through innovative, awe-inspiring, and magical environments using best-in-class immersive design and technology.

“We have something in store for every fan here in Boston, and the initial reactions have been amazing,” said Tom Zaller, President and CEO of Imagine Exhibitions. “We have poured our heart and soul into this exhibition, and I am honored and proud to open in this culturally rich city to share the magic with millions of Bostonians and visitors alike.”

*Harry Potter: The Exhibition* takes visitors of all ages on a one-of-a-kind journey through the extended world of Harry Potter, celebrating some of the most iconic moments from the beloved *Harry Potter* and *Fantastic Beasts* films. Upon entry, everyone is given an exhibition wristband for a personalized experience. From selecting a Hogwarts house (either Gryffindor, Hufflepuff, Ravenclaw, or Slytherin) to picking your wand and Patronus, visitors will be able to create their own, uniquely magical moments while earning points for their house with each interactive activity.

Throughout the exhibition, visitors will experience everything from the hall of moving portraits to the famed scene of the Great Hall with floating candles to exploring Hogwarts classrooms, filled with authentic props and costumes. Hagrid's Hut and oversized chair is perfect for photo opps, as is the "cupboard under the stairs" from Harry's childhood. In addition, vignettes from *Fantastic Beasts* and costumes from the Tony® award-winning Broadway production *Harry Potter and The Cursed Child* are included in the exhibition, making Harry Potter: The Exhibition the most comprehensive touring exhibition ever presented about the extended world of Harry Potter, perfect for both longtime fans and those just starting to experience the magic.

An exclusive collection of *Harry Potter: The Exhibition* merchandise will be available in the onsite retail shop for guests to celebrate their fandom. Fans can choose from a range of products such as apparel, jewelry, and edible treats, including Chocolate Frogs and bottled Butterbeer, as well as merchandise not available at any other Harry Potter experience.

Fans are encouraged to follow [Harry Potter: The Exhibition](#) on [Facebook](#), [Instagram](#), and [X](#).  
#HarryPotterExhibition

### **Ticket information**

Adult tickets start at \$25 plus tax and fees.

Child tickets start at \$19 plus tax and fees.

Tickets are available for purchase [here](#).

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### **About the Harry Potter franchise**

From the moment eleven-year-old Harry Potter met Rubeus Hagrid, Keeper of Keys and Grounds at Hogwarts School of Witchcraft and Wizardry, his adventures have left an indelible mark on popular culture. Today, over 25 years later, the Harry Potter phenomenon thrives as one of the most successful and best-loved entertainment properties in history.

J.K. Rowling's best-selling Harry Potter novels have been brought to life in an ever-evolving, interconnected universe which is loved by millions of fans worldwide. Eight blockbuster *Harry Potter* films and three epic *Fantastic Beasts* films bring the spellbinding action to life on screen, *Harry Potter and the Cursed Child* mesmerises on stage, and state-of-the-art video and mobile games from Portkey Games allow players to experience the wizarding world like never before. Fans can proudly showcase their passion through innovative consumer products, and thrill at spectacular location-based experiences - including five theme park lands at Universal Studios locations around the world.

This expanding portfolio of Warner Bros. Discovery-owned Harry Potter and *Fantastic Beasts* offerings includes ground-breaking touring experiences and events, each developed to celebrate special moments and locations that fans cherish, as well as the Platform 9 <sup>3</sup>/<sub>4</sub> retail shops and iconic flagship store - Harry Potter New York. Wizards, Witches and Muggles alike can also discover something new as they explore behind-the-scenes secrets at *Warner Bros. Studio Tour London – The Making of Harry Potter* and *Warner Bros. Studio Tour Tokyo – The Making of Harry Potter*.

With a new HBO Original TV series based on the Harry Potter books on the way, this extended world continues to provide the community with fresh and exciting ways to interact. For its global fans, and for generations to come, it invites everyone in to find the magic for themselves.

For the latest Harry Potter and Fantastic Beasts news and features, visit [www.wizardingworld.com](http://www.wizardingworld.com).

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### **About Warner Bros. Discovery Global Themed Entertainment**

Warner Bros. Discovery Global Themed Entertainment (WBDGTE), part of Warner Bros. Discovery's Revenue & Strategy division, is a worldwide leader in the creation, development, and licensing of location-based entertainment, live events, exhibits, and theme park experiences based on Warner Bros.' iconic characters, stories, and brands. WBDGTE is home to the groundbreaking global locations of The Wizarding World of Harry Potter™, Warner Bros. World Abu Dhabi, WB Movie World Australia, and countless other experiences inspired by DC, Looney Tunes, Scooby, Game of Thrones, Friends, and more. With best-in-class partners, WBDGTE allows fans worldwide to physically immerse themselves inside their favourite brands and franchises.

### **About Imagine Exhibitions**

Atlanta-based Imagine Exhibitions, Inc. is a world leader in narrative-driven, immersive theatrical design, story-telling, and immersive experiences, and creates sophisticated, high-quality experiences for museums, brands, venues, and integrated resorts across the globe. From ideation to operation, Imagines' team of industry pioneers draws upon decades of success in the fields of immersive design experiences and entertainment to consistently create and implement memorable and thought-provoking environments. The company's custom experiences deliver focused messaging and serve to increase attendance wherever it is presented. Imagine Exhibitions, Inc. is a global pioneer in traveling entertainment, responsible for many internationally recognized exhibitions such as *Harry Potter: The Exhibition*, *Titanic: The Exhibition*, *The Hunger Games: The Exhibition*, *Angry Birds: The Art & Science Behind a Global Phenomenon*, *Jurassic World: The Exhibition*, and *Downton Abbey: The Exhibition*.

Imagine Exhibitions is currently presenting more than 40 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. The company also continues to design, open, and operate its own venues, along with creating and implementing permanent and semi-permanent museum, brand, entertainment properties, and food and beverage experiences. For more information, visit [www.ImagineExhibitions.com](http://www.ImagineExhibitions.com) or find us on Facebook.

### **About Eventim Live**

EVENTIM LIVE is the promoter group of CTS EVENTIM. With a network of 39 promoters worldwide, EVENTIM LIVE is uniquely positioned to offer a wide range of live entertainment experiences tailored to diverse audiences. From large-scale global tours to intimate local concerts and iconic festivals, Eventim Live ensures that fans have access to the most exciting events across various genres and locations. EVENTIM LIVE also excels in the dynamic realm of touring exhibitions, contributing to the cultural exchange that defines this growing segment.

**For General Media Inquiries:**

**Darren & Alex DeLuca | luca pr**  
[darren@luca-pr.com](mailto:darren@luca-pr.com) / [alex@luca-pr.com](mailto:alex@luca-pr.com)

**Imagine Exhibitions**  
[press@harrypotterexhibition.com](mailto:press@harrypotterexhibition.com)

**Lindsay Kiesel | Warner Bros. Discovery Global Themed Entertainment**  
[Lindsay.Kiesel@wbd.com](mailto:Lindsay.Kiesel@wbd.com)

**For business-related inquiries, including hosting the exhibition:**  
[sales@imagineexhibitions.com](mailto:sales@imagineexhibitions.com)