

LAST CHANCE TO SEE HARRY POTTER™: THE EXHIBITION IN BOSTON Closing April 27

Boston, MA (April 15, 2025) –With only a few weeks left, this is the final chance to immerse yourself in the spellbinding world of Harry Potter at *Harry Potter*™: *The Exhibition* in Boston at CambridgeSide. The exhibit must close on April 27, 2025 so make your way to CambridgeSide before it's too late!

Harry Potter: The Exhibition was created and developed by Warner Bros. Discovery Global Themed Entertainment, in partnership with Imagine and EventimLive.

Open seven days a week, there is still plenty of time for Bostonians and visitors to enjoy the exhibition. Whether you're a devoted fan or new to the Harry Potter universe, Harry Potter: The Exhibition offers an unforgettable adventure for everyone who visits.

Harry Potter: The Exhibition will be hosting one more "<u>After Hours Night</u>" on April 17 for guests 18+, which includes a complimentary beverage—a cocktail (with proper 21+ ID), mocktail or soda—and a snack before exploring the exhibition.

The behind-the-scenes exhibition celebrates the iconic moments, characters, settings, and beasts as seen in the films of *Harry Potter* and *Fantastic Beasts*, as well as the wonders of the extended Harry Potter universe, including original costumes, props and imagery from the Tony® award-winning Broadway production *Harry Potter and the Cursed Child*. Guests can experience the beautifully crafted environments that honor many of the unforgettable moments fans and audiences have loved for more than two decades, getting an up-close look at everything from original costumes to authentic props as they embark on a personalized journey through innovative, awe-inspiring, and magical environments using best-in-class immersive design and technology.

An exclusive collection of *Harry Potter: The Exhibition* merchandise is available in the onsite retail shop for guests to celebrate their fandom through an assortment of themed collections. Fans can choose from a range of products such as apparel, jewelry, and edible treats, including Chocolate Frogs and bottled Butterbeer, as well as merchandise not available at any other Harry Potter experience.

Fans are encouraged to follow <u>Harry Potter: The Exhibition</u> on <u>Facebook</u>, and <u>Instagram</u>. #HarryPotterExhibition

Tickets for the final days of the exhibition in Boston can be purchased <u>here</u>.

###

About the Harry Potter franchise

From the moment eleven-year-old Harry Potter met Rubeus Hagrid, Keeper of Keys and Grounds at Hogwarts School of Witchcraft and Wizardry, his adventures have left an indelible mark on popular culture. Today, over 25 years later, the Harry Potter phenomenon thrives as one of the most successful and best-loved entertainment properties in history.

J.K. Rowling's best-selling Harry Potter novels have been brought to life in an ever-evolving, interconnected universe which is loved by millions of fans worldwide. Eight blockbuster *Harry Potter* films and three epic *Fantastic Beasts* films bring the spellbinding action to life on screen, *Harry Potter and the Cursed Child* mesmerises on stage, and state-of-the-art video and mobile games from Portkey Games allow players to experience the wizarding world like never before. Fans can proudly showcase their passion through innovative consumer products, and thrill at spectacular location-based experiences - including five theme park lands at Universal Studios locations around the world.

This expanding portfolio of Warner Bros. Discovery-owned Harry Potter and Fantastic Beasts offerings includes ground-breaking touring experiences and events, each developed to celebrate special moments and locations that fans cherish, as well as the Platform 9 ³/₄ retail shops and iconic flagship store - Harry Potter New York. Wizards, Witches and Muggles alike can also discover something new as they explore behind-the-scenes secrets at Warner Bros. Studio Tour London – The Making of Harry Potter and Warner Bros. Studio Tour Tokyo – The Making of Harry Potter.

With a new HBO Original TV series based on the Harry Potter books on the way, this extended world continues to provide the community with fresh and exciting ways to interact. For its global fans, and for generations to come, it invites everyone in to find the magic for themselves.

For the latest Harry Potter and Fantastic Beasts news and features, visit www.HarryPotter.com.

All characters and elements © & ™ Warner Bros. Entertainment Inc. Publishing Rights © JKR. (s25)

About Warner Bros. Discovery Global Themed Entertainment

Warner Bros. Discovery Global Themed Entertainment (WBDGTE), part of Warner Bros. Discovery Global Brands, Franchises and Experiences, is a worldwide leader in the creation, development, and licensing of location-based entertainment, live events, exhibits, and theme park experiences based on Warner Bros.' iconic characters, stories, and brands. WBDGTE is home to the groundbreaking global locations of The Wizarding World of Harry Potter™, Warner Bros. World Abu Dhabi, WB Movie World Australia, and countless other experiences inspired by DC, Looney Tunes, Scooby, Game of Thrones, Friends, and more. With best-in-class partners, WBDGTE allows fans worldwide to physically immerse themselves inside their favourite brands and franchises.

About Imagine Exhibitions

Imagine (formerly known as Imagine Exhibitions) is a global leader in immersive storytelling and experiential design, specializing in the development of world-class exhibitions and attractions for museums, studios, IPs, brands, and leisure destinations worldwide. Through its four core services — Exhibitions, Studio, Retail, and Operations — Imagine creates visitor experiences that entertain, educate, and inspire.

Imagine's Exhibitions division creates, tours, and operates award-winning traveling experiences like Harry Potter: The Exhibition and Downton Abbey: The Exhibition, captivating audiences and driving attendance worldwide. Its Studio plans, designs, and produces both traveling and permanent experiences, offering comprehensive creative services for clients seeking unique, story-driven experiences. The Retail division enhances guest engagement and drives revenue through bespoke product development, store design, and operations, while the Operations team provides extensive consulting, marketing, and operational support, ensuring the seamless and profitable management of visitor experiences across various venues.

Imagine is currently producing, presenting or operating more than 40 unique experiences around the globe, spanning museums, science centers, zoos, botanical gardens, integrated resorts, and non-traditional venues. For more information, visit www.theimagineteam.com or follow Imagine on Facebook, Instagram, and Linkedin.

For General Media Inquiries:

Darren & Alex DeLuca | luca pr darren@luca-pr.com / alex@luca-pr.com

Joanna Wilbee-Amis | Imagine Exhibitions jwilbee-amis@theimagineteam.com

Lindsay Kiesel | Warner Bros. Discovery Global Themed Entertainment **Lindsay.Kiesel@wbd.com**

For business-related inquiries, including hosting the exhibition: sales@imagineexhibitions.com