



LAST CHANCE TO SEE *HARRY POTTER™: THE EXHIBITION* IN ABU DHABI CLOSING 21 SEPTEMBER

Abu Dhabi, UAE – 11th September 2025 – Harry Potter™: The Exhibition presented by Warner Bros. Discovery Global Experiences, Imagine, Eventim Live and Proactiv Entertainment, in partnership with the Department of Culture and Tourism – Abu Dhabi, and Miral, the leading creator of immersive destinations and experiences in Abu Dhabi, is heading into its last few weeks in Abu Dhabi, since its opening on 31 July. Fans won't want to miss their final chance to explore this beloved interactive experience before it departs.

Tickets are in high demand so get yours today at abudhabi.harrypotterexhibition.com.

Open six days a week, there is still plenty of time for visitors to enjoy this record-breaking exhibition. Whether you're a devoted fan or new to the Harry Potter universe, Harry Potter: The Exhibition offers an unforgettable adventure for everyone who visits.

The behind-the-scenes exhibition celebrates the iconic moments, characters, settings, and creatures as seen from the films of *Harry Potter* and *Fantastic Beasts*, as well as the wonders of the extended Harry Potter universe, including costumes, props and imagery from the Tony® award-winning Broadway production *Harry Potter and the Cursed Child*. Guests can experience the beautifully crafted environments that honour many of the unforgettable moments fans and audiences have loved for more than two decades, getting an up-close look at everything from original costumes to authentic props as they embark on a personalized journey through innovative, awe-inspiring, and magical environments using best-in-class immersive design and technology.

An exclusive collection of Harry Potter: The Exhibition merchandise will be available in the onsite retail shop for guests to celebrate their fandom. Fans can choose from a range of products such as apparel, jewellery, and edible treats, including Chocolate Frogs, as well as merchandise not available at any other Harry Potter experience.

Fans are encouraged to follow [Harry Potter: The Exhibition](#) on [Facebook](#), and [Instagram](#).
#HarryPotterExhibition

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About the Harry Potter franchise

From the moment eleven-year-old Harry Potter met Rubeus Hagrid, Keeper of Keys and Grounds at Hogwarts School of Witchcraft and Wizardry, his adventures have left an indelible mark on popular culture. Today, over 25 years later, the Harry Potter phenomenon thrives as one of the most successful and best-loved entertainment properties in history.

J.K. Rowling's best-selling Harry Potter novels have been brought to life in an ever-evolving, interconnected universe which is loved by millions of fans worldwide. Eight blockbuster *Harry Potter* films and three epic *Fantastic Beasts* films bring the spellbinding action to life on screen, *Harry Potter and the Cursed Child* mesmerises on stage, and state-of-the-art video and mobile games from Portkey Games allow players to experience the wizarding world like never before. Fans can proudly showcase their passion through innovative consumer products, and thrill at spectacular location-based experiences - including themed lands at six Universal Destinations and Experiences theme parks around the world.

This expanding portfolio of Warner Bros. Discovery-owned Harry Potter and Fantastic Beasts offerings includes ground-breaking touring experiences and events, each developed to celebrate special moments and locations that fans cherish, as well as Harry Potter Shops in King's Cross, New York, Chicago, Akasaka, and Harajuku. Wizards, Witches and Muggles alike can also discover something new as they explore behind-the-scenes secrets at *Warner Bros. Studio Tour London – The Making of Harry Potter* and *Warner Bros. Studio Tour Tokyo – The Making of Harry Potter*.

With a new HBO Original TV series based on the Harry Potter books on the way, this extended world continues to provide the community with fresh and exciting ways to interact. For its global fans, and for generations to come, it invites everyone in to find the magic for themselves.

For the latest Harry Potter and Fantastic Beasts news and features, visit www.harrypotter.com.

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About Warner Bros. Discovery Global Themed Entertainment

Warner Bros. Discovery Global Themed Entertainment (WBDGTE), part of Warner Bros. Discovery's Revenue & Strategy division, is a worldwide leader in the creation, development, and licensing of location-based entertainment, live events, exhibits, and theme park experiences based on Warner Bros.' iconic characters, stories, and brands. WBDGTE is home to the groundbreaking global locations of The Wizarding World of Harry Potter™, Warner Bros. World Abu Dhabi, WB Movie World Australia, and countless other experiences inspired by DC, Looney Tunes, Scooby, Game of Thrones, Friends, and more. With best-in-class partners, WBDGTE allows fans worldwide to physically immerse themselves inside their favourite brands and franchises.

About Imagine

Imagine (formerly known as Imagine Exhibitions) is a global leader in immersive storytelling and experiential design, specializing in the development of world-class exhibitions and attractions for museums, studios, IPs, brands, and leisure destinations worldwide. Through its four core services — Exhibitions, Studio, Retail, and Operations — Imagine creates visitor experiences that entertain, educate, and inspire.

Imagine's Exhibitions division creates, tours, and operates award-winning traveling experiences like Harry Potter: The Exhibition and Downton Abbey: The Exhibition, captivating audiences and

driving attendance worldwide. Its Studio plans, designs, and produces both traveling and permanent experiences, offering comprehensive creative services for clients seeking unique, story-driven experiences. The Retail division enhances guest engagement and drives revenue through bespoke product development, store design, and operations, while the Operations team provides extensive consulting, marketing, and operational support, ensuring the seamless and profitable management of visitor experiences across various venues.

Imagine is currently producing, presenting or operating more than 40 unique experiences around the globe, spanning museums, science centres, zoos, botanical gardens, integrated resorts, and non-traditional venues. For more information, visit www.theimagineteam.com or follow Imagine on [Facebook](#), [Instagram](#), and [LinkedIn](#).

About Eventim Live

EVENTIM LIVE is the promoter group of CTS EVENTIM. With a network of 39 promoters worldwide, EVENTIM LIVE is uniquely positioned to offer a wide range of live entertainment experiences tailored to diverse audiences. From large-scale global tours to intimate local concerts and iconic festivals, Eventim Live ensures that fans have access to the most exciting events across various genres and locations. EVENTIM LIVE also excels in the dynamic realm of touring exhibitions, contributing to the cultural exchange that defines this growing segment.

About Proactiv Entertainment

Proactiv Entertainment is a global promoter and producer of large-scale shows, international exhibitions and music concerts. With headquarters in Barcelona, and offices in Madrid and Dubai, Proactiv Entertainment has more than thirty years of experience in the entertainment sector.

Our projects include internationally recognized shows such as Broadway's The Lion King, Disney On Ice, Disney Live!, Star Wars in Concert, Marvel Universe Live, Peppa Pig's Adventure, Harlem Globetrotters, WWE, Monster Jam and successful exhibitions like FC Barcelona The Exhibition and Meet Vincent Van Gogh. Moreover, Proactiv Entertainment also has a long tradition in music having collaborated with artists like Andrea Bocelli, Maluma or Enrique Iglesias. As the company grew, an international expansion began first in the Middle East, and later into North and South America and the rest of Europe, where we have organized and produced original shows for a wide variety of audiences.

About The Department of Culture and Tourism – Abu Dhabi

The Department of Culture and Tourism – Abu Dhabi (DCT Abu Dhabi) drives the sustainable growth of Abu Dhabi's culture and tourism sectors and its creative industries, fuelling economic progress and helping to achieve Abu Dhabi's wider global ambitions. By working in partnership with the organisations that define the emirate's position as a leading international destination, DCT Abu Dhabi strives to unite the ecosystem around a shared vision of the emirate's potential, coordinate effort and investment, deliver innovative solutions, and use the best tools, policies and systems to support the culture and tourism industries.

DCT Abu Dhabi's vision is defined by the emirate's people, heritage and landscape. We work to enhance Abu Dhabi's status as a place of authenticity, innovation, and unparalleled experiences, represented by its living traditions of hospitality, pioneering initiatives and creative thought.

About Saadiyat Island

Saadiyat Island Abu Dhabi is a melting pot of inspiring, transformative and enriching experiences offering something unique for everyone – from culture and fine dining to luxury hotels, stunning natural beaches, and roaming wildlife. Spanning 27 square kilometres, the natural island is home to premium hotels and resorts and offers world-class arts, cultural, educational, wellness, golf, lifestyle, retail, and F&B experiences. Saadiyat Island is Abu Dhabi's culture hub, home to the world's most famous museums including the iconic Louvre Abu Dhabi, the soon to open Guggenheim Abu Dhabi, set to be the region's pre-eminent museum of global modern and contemporary art, and the Natural History Museum Abu Dhabi which will feature some of the rarest natural history specimens ever found on Earth.

Positioned within the UAE's cosmopolitan capital, Abu Dhabi, the island comprises a Beach District, Cultural District, Lagoon District and a Marina District. Saadiyat Island is just 20 minutes from Abu Dhabi Airport and Downtown Abu Dhabi and 60 minutes from Dubai.

About Manarat Al Saadiyat

Manarat Al Saadiyat is a place and space in Abu Dhabi for art, cultural activities and community events; where everyone can come together to share, consider, and create all types of creative artistic expression.

Set in the heart of Abu Dhabi's cultural hub of Saadiyat Island, Manarat Al Saadiyat is a haven for anyone and everyone to hang out, relax, be inspired and explore a diverse range of artistic expressions. Discover an exhibition, exchange ideas, enjoy delectable food, attend a talk or enjoy a movie.

We celebrate Abu Dhabi's booming diversity and creativity and also encourage innovative art projects. We support entrepreneurship and encourage grassroots initiatives developed by in our communities.

Our main objective is to create a vibrant, experimental community platform where visitors can be part of a cultural experience that is inspired by a diverse public programme including exhibitions - from both international and UAE artists - special events, art fairs, panel discussions, workshops, and educational initiatives.

For Media Inquiries about *Harry Potter: The Exhibition*

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