



**LAST CHANCE TO SEE  
*HARRY POTTER™ : THE EXHIBITION*  
IN MELBOURNE  
CLOSING FEB 1!**

**Melbourne, VIC (January 21, 2026)** – [Harry Potter™ : The Exhibition](https://melbourne.harrypotterexhibition.com), is heading into its last few weeks in Melbourne since opening last April 2025. Fans won't want to miss their final chance to explore this beloved interactive experience before it departs the Fever Exhibition and Experience Centre, Brunswick on Feb 1, 2026. Tickets for the final weeks are in high demand so get yours today at [melbourne.harrypotterexhibition.com](https://melbourne.harrypotterexhibition.com).

There is still plenty of time for Melbournites and visitors to enjoy this record-breaking exhibition. Whether you're a devoted fan or new to the Harry Potter universe, Harry Potter: The Exhibition offers an unforgettable adventure for everyone who visits.

Harry Potter: The Exhibition was created and developed by Warner Bros. Discovery Global Experiences, in partnership with Imagine and EventimLive, and is conveniently located in the heart of Brunswick and is easily accessible via list any public transportation options]

The behind-the-scenes exhibition celebrates the iconic moments, characters, settings, and creatures as seen from the films of *Harry Potter* and *Fantastic Beasts*, as well as the wonders of the wider world of Harry Potter, including costumes, props and imagery from the Tony® award-winning Broadway production *Harry Potter and the Cursed Child*. Guests can experience the beautifully crafted environments that honor many of the unforgettable moments fans and audiences have loved for more than two decades, getting an up-close look at everything from original costumes to authentic props as they embark on a personalized journey through innovative, awe-inspiring, and magical environments using best-in-class immersive design and technology.

An exclusive collection of Harry Potter: The Exhibition merchandise will be available in the onsite retail shop for guests to celebrate their fandom. Fans can choose from a range of products such as apparel, jewelry, and edible treats, including Chocolate Frogs and bottled Butterbeer, as well as merchandise not available at any other Harry Potter experience.

Fans are encouraged to follow [Harry Potter: The Exhibition](https://www.facebook.com/HarryPotterTheExhibition) on [Facebook](https://www.facebook.com/HarryPotterTheExhibition), and [Instagram](https://www.instagram.com/HarryPotterTheExhibition).  
#HarryPotterExhibition

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## About the Harry Potter franchise

From the moment eleven-year-old Harry Potter met Rubeus Hagrid, Keeper of Keys and Grounds at Hogwarts School of Witchcraft and Wizardry, his adventures have left an indelible mark on popular culture. Today, over 25 years later, the Harry Potter phenomenon thrives as one of the most successful and best-loved entertainment properties in history.

J.K. Rowling's best-selling Harry Potter novels have been brought to life in an ever-evolving, interconnected universe which is loved by millions of fans worldwide. Eight blockbuster *Harry Potter* films and three epic *Fantastic Beasts* films bring the spellbinding action to life on screen, *Harry Potter and the Cursed Child* mesmerizes on stage, and state-of-the-art video and mobile games from Portkey Games allow players to experience the wizarding world like never before. Fans can proudly showcase their passion through innovative consumer products, and thrill at spectacular location-based experiences - including themed lands at six Universal Destinations and Experiences theme parks around the world.

This expanding portfolio of Warner Bros. Discovery-owned Harry Potter and Fantastic Beasts offerings includes ground-breaking touring experiences and events, each developed to celebrate special moments and locations that fans cherish, as well as Harry Potter Shops in King's Cross, New York, Chicago, Akasaka, and Harajuku. Wizards, witches and Muggles alike can also discover something new as they explore behind-the-scenes secrets at Warner Bros. Studio Tour London – *The Making of Harry Potter* and Warner Bros. Studio Tour Tokyo – *The Making of Harry Potter*.

With a new HBO Original TV series based on the Harry Potter books on the way, this extended world continues to provide the community with fresh and exciting ways to interact. For its global fans, and for generations to come, it invites everyone in to find the magic for themselves.

For the latest Harry Potter and Fantastic Beasts news and features, visit [www.harrypotter.com](http://www.harrypotter.com).

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## About Warner Bros. Discovery Global Themed Entertainment

Warner Bros. Discovery Global Experiences (WBDGE) is a worldwide leader in the creation, development, licensing and operating of location-based entertainment based on the biggest franchises, stories, and characters from Warner Bros.' world-renowned film, television, animation, and games studios, HBO, Discovery, Cartoon Network and more. WBDGE is home to the groundbreaking locations of The Wizarding World of Harry Potter at Universal theme parks around the world, award-winning Warner Bros. Studio Tour locations in London, Hollywood, and Tokyo, the iconic Harry Potter New York flagship store, Warner Bros. World Abu Dhabi, The WB Abu Dhabi, The FRIENDS Experience, The Game of Thrones Studio Tour and countless other experiences inspired by Harry Potter, DC, Looney Tunes, Scooby-Doo, Game of Thrones, FRIENDS and more. WBDGE is part of Warner Bros. Discovery's Revenue & Strategy division.

## About Imagine

Imagine (formerly known as Imagine Exhibitions) is a global leader in immersive storytelling and experiential design, specializing in the development of world-class exhibitions and attractions for museums, studios, IPs, brands, and leisure destinations worldwide. Through its four core services - Exhibitions, Studio, Retail, and Operations - Imagine creates visitor experiences that entertain, educate, and inspire.

Imagine's Exhibition division develops, manages, and tours award-winning traveling experiences with highlights including *Harry Potter: The Exhibition*, *Jurassic World: The*

*Exhibition, Titanic: The Exhibition, Downton Abbey: The Exhibition, and Hunger Games: The Exhibition*, captivating audiences and driving attendance worldwide. Its Studio plans, designs, and produces both traveling and permanent experiences, offering comprehensive creative services for clients seeking unique, story-driven experiences. The Retail division enhances guest engagement and drives revenue through bespoke product development, store design, and operations, while the Operations team provides extensive consulting, marketing, and operational support, ensuring the seamless and profitable management of visitor experiences across various venues.

Imagine is currently producing, presenting or operating more than 40 unique experiences around the globe, spanning museums, science centers, zoos, botanical gardens, integrated resorts, and non-traditional venues. For more information, visit [www.theimagineteam.com](http://www.theimagineteam.com) or follow Imagine on [Facebook](#), [Instagram](#), and [LinkedIn](#).

#### **About Eventim Live**

EVENTIM LIVE is the promoter group of CTS EVENTIM. With a network of 39 promoters worldwide, EVENTIM LIVE is uniquely positioned to offer a wide range of live entertainment experiences tailored to diverse audiences. From large-scale global tours to intimate local concerts and iconic festivals, Eventim Live ensures that fans have access to the most exciting events across various genres and locations. EVENTIM LIVE also excels in the dynamic realm of touring exhibitions, contributing to the cultural exchange that defines this growing segment.

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