

Harry Potter™

THE EXHIBITION

HARRY POTTER™ : THE EXHIBITION

IS NOW OPEN IN DENVER

Denver, Colorado (June 29, 2026) – *Harry Potter™: The Exhibition* is officially open in Denver at 417 S. Broadway. Wizards, witches, and Muggles alike can finally step into the spellbinding exhibition that has captivated millions of people around the globe. Tickets are available harrypotterexhibition.com.

The behind-the-scenes exhibition delights visitors through powerful storytelling and interactive technology, as they explore beloved moments from the *Harry Potter* and *Fantastic Beast* films, as well as the Tony® award-winning Broadway production *Harry Potter and the Cursed Child*.

Warner Bros. Discovery Global Experiences, Imagine and Eventim Live are proud to present this exhibition where guests can experience the beautifully crafted environments that honor many of the unforgettable moments fans and audiences have loved for over the past 25 years, getting an up-close look at everything from authentic props to original costumes as they journey through innovative, awe-inspiring, and magical galleries using best-in-class immersive design.

“We have something in store for everyone here in Denver, and the initial reactions have been amazing,” said Tom Zaller, President and CEO of Imagine Exhibitions. “We have poured our heart and soul into this exhibition, and I am honored and proud to bring it to the Mile High City and share the magic with millions of Coloradans and visitors alike.”

Harry Potter: The Exhibition takes visitors of all ages on a journey through the extended world of Harry Potter, celebrating some of the most iconic moments from the beloved *Harry Potter* and *Fantastic Beasts* films. Guests will explore Hogwarts Classrooms filled with authentic props, original costumes and popular creatures. Interacting with magical lessons and games through digital touchscreens to reveal behind-the-scenes secrets about iconic classroom moments.

They can brew potions in the Potions Classroom, read the future in Divination, pot a mandrake in the Herbology Greenhouse, and use their digital wand to defeat a Boggart™ in Defense Against the Dark Arts. Along the way, special *Moments of Magic* will appear offering delightful surprises unique to the experience. The oversized chair in Hagrid’s Hut is perfect for photo opps, as is the cupboard under the stairs from Harry’s childhood on Privet Drive. In addition, vignettes from *Fantastic Beasts* and costumes from *Harry Potter* and *The Cursed Child* are exhibited, making Harry Potter: The Exhibition the most comprehensive touring exhibition ever presented about the extended world of Harry Potter, perfect for both longtime fans and those just starting to experience the magic.

An exclusive collection of Harry Potter: The Exhibition merchandise is available in the retail shop for guests to celebrate their fandom. Visitors can choose from a range of products such as apparel, jewelry, and edible treats, including Chocolate Frogs and Butterbeer, available while supplies last. Many items are bespoke to the exhibition and not available at any other Harry Potter experience.

Fans are encouraged to follow [Harry Potter: The Exhibition](#) on [Facebook](#), and [Instagram](#).
#HarryPotterExhibition

Ticket information

Adult tickets start at \$28 plus tax and fees.

Child tickets start at \$20 plus tax and fees.

Tickets are available for purchase at <https://harrypotterexhibition.com/locations/denver/>

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About the Harry Potter franchise

From the moment eleven-year-old Harry Potter met Rubeus Hagrid, Keeper of Keys and Grounds at Hogwarts School of Witchcraft and Wizardry, his adventures have left an indelible mark on popular culture. Today, over 25 years later, the Harry Potter phenomenon thrives as one of the most successful and best-loved entertainment properties in history.

J.K. Rowling's best-selling Harry Potter novels have been brought to life in an ever-evolving, interconnected universe which is loved by millions of fans worldwide. Eight blockbuster *Harry Potter* films and three epic *Fantastic Beasts* films bring the spellbinding action to life on screen, *Harry Potter and the Cursed Child* mesmerizes on stage, and state-of-the-art video and mobile games from Portkey Games allow players to experience the wizarding world like never before. Fans can proudly showcase their passion through innovative consumer products, and thrill at spectacular location-based experiences - including themed lands at six Universal Destinations and Experiences theme parks around the world.

This expanding portfolio of Warner Bros. Discovery-owned Harry Potter and Fantastic Beasts offerings includes ground-breaking touring experiences and events, each developed to celebrate special moments and locations that fans cherish, as well as Harry Potter Shops in King's Cross, New York, Chicago, Akasaka, and Harajuku. Wizards, Witches and Muggles alike can also discover something new as they explore behind-the-scenes secrets at *Warner Bros. Studio Tour London – The Making of Harry Potter* and *Warner Bros. Studio Tour Tokyo – The Making of Harry Potter*.

With a new HBO Original TV series based on the Harry Potter books on the way, this extended world continues to provide the community with fresh and exciting ways to interact. For its global fans, and for generations to come, it invites everyone in to find the magic for themselves.

For the latest Harry Potter and Fantastic Beasts news and features, visit www.harrypotter.com.

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About Warner Bros. Discovery Global Experiences

Warner Bros. Discovery Global Experiences (WBDGE) is a worldwide leader in the creation, development, licensing and operating of location-based entertainment based on the biggest franchises, stories, and characters from Warner Bros.' world-renowned film, television, animation, and games studios, HBO, Discovery, Cartoon Network and more. WBDGE is home to the groundbreaking locations of The Wizarding World of Harry Potter at Universal theme parks around the world, award-winning Warner Bros. Studio Tour locations in London, Hollywood, and Tokyo, the iconic Harry Potter New York flagship store, Warner Bros. World Abu Dhabi, The WB Abu Dhabi, The FRIENDS Experience, The Game of Thrones Studio Tour and countless other experiences inspired by Harry Potter, DC, Looney Tunes, Scooby-Doo, Game of Thrones, FRIENDS and more. WBDGE is part of Warner Bros. Discovery's Revenue & Strategy division.

About Imagine

Imagine (formerly known as Imagine Exhibitions) is a global leader in immersive storytelling and experiential design, specializing in the development of world-class exhibitions and attractions for museums, studios, IPs, brands, and leisure destinations worldwide. Through its four core services — Exhibitions, Studio, Retail, and Operations — Imagine creates visitor experiences that entertain, educate, and inspire.

Imagine's Exhibition division develops, manages, and tours award-winning traveling experiences with highlights including *Harry Potter: The Exhibition*, *Jurassic World: The Exhibition*, *Titanic: The Exhibition*, *Downton Abbey: The Exhibition*, and *Hunger Games: The Exhibition*, captivating audiences and driving attendance worldwide. Its Studio plans, designs, and produces both traveling and permanent experiences, offering comprehensive creative services for clients seeking unique, story-driven experiences. The Retail division enhances guest engagement and drives revenue through bespoke product development, store design, and operations, while the Operations team provides extensive consulting, marketing, and operational support, ensuring the seamless and profitable management of visitor experiences across various venues.

Imagine is currently producing, presenting or operating more than 40 unique experiences around the globe, spanning museums, science centers, zoos, botanical gardens, integrated resorts, and non-traditional venues. For more information, visit www.theimagineteam.com or follow Imagine on [Facebook](#), [Instagram](#), and [Linkedin](#).

About Eventim Live

EVENTIM LIVE is the promoter group of CTS EVENTIM. With a network of 39 promoters worldwide, EVENTIM LIVE is uniquely positioned to offer a wide range of live entertainment experiences tailored to diverse audiences. From large-scale global tours to intimate local concerts and iconic festivals, Eventim Live ensures that fans have access to the most exciting events across various genres and locations. EVENTIM LIVE also excels in the dynamic realm of touring exhibitions, contributing to the cultural exchange that defines this growing segment.

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